



Personal Cyber Insurance  
*New Zealand*



**DynaRisk**

Dashboard

+ ADD DEVICE

+ MANAGE DEVICES

## Case Study

# DELTA INSURANCE

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With cyber attacks on the rise, Delta Insurance New Zealand saw an opportunity to develop a new personal cyber insurance solution.

Delta selected DynaRisk's Standard and Ultimate plans to offer a market leading [personal cyber insurance solution](#).

**DELTA**<sup>™</sup>   
INSURANCE

## DELTA INSURANCE

# PERSONAL CYBER INSURANCE SOLUTION

Delta wanted to include risk management and reduction technology to both reduce the likelihood of policy holders falling victim to attack and to provide added value beyond traditional insurance coverages.

The personal cyber insurance market is estimated to be worth \$3.1bn by 2025\* and Delta wanted to ensure they had an appealing offering for their policy holders. Their team selected DynaRisk's Standard and Ultimate plans for home to offer a market leading personal cyber insurance solution.

DynaRisk's Cyber Security Score with supporting data breach monitoring, user education and vulnerability scanning modules help Delta to provide a comprehensive all in one risk mitigation solution that is simple for its end users to understand and use.

The company integrated our products in their digital platform so that every policy holder would have instant access to a DynaRisk account, created via our User Registration API. Delta also integrated our Indicative Score API so that policy holders can get their Cyber Security Score within their policy management dashboard; they can access their Score even before logging into our platform.

Delta Insurance's personal cyber product is now available to clients in all sectors whose customers and employees are at risk of becoming victims of cyber risk.

[Read the partnership announcement press release](#)

DYNARISK

## WHAT ARE THE BENEFITS?

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### FINANCIAL

- Unlock new revenue streams of over \$10m in the short term
- Reduced claims exposure

### COMPLIANCE

- Help ensure customers are treated fairly
- Reduced conduct risk

### PRODUCT

- Integrated risk management tool
- Increased client engagement and retention

### MARKETING

- InsureTech powered product
- Enabled Delta to enter new market
- Differentiated product with wider distribution

Want to find out more?

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your requirements.



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